



Helping ambitious SMEs innovate and grow internationally

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The Woman Entrepreneurship Group

The Women Entrepreneurship Group (WEG) supports and empowers women in business, building their network across sectors and across borders in Europe and the world.

Woman entrepreneurship is an under-exploited economic and social asset of the European Union. It has therefore been identified as a political priority for the EU in the Small Business Act and a number of activities have been launched to encourage women entrepreneurs to start their own business and to support start-ups with mentoring schemes.

Activities of the Woman Entrepreneurship Group

The WEG's role is to make an active contribution by providing concrete support services and creating links with existing initiatives promoting woman entrepreneurship and the Network's business and innovation support activities.

The remit of the group includes:

- Provision of business partnering and innovation services in the context of WE;
- Mainstreaming the concept of woman entrepreneurship in other EEN activities;
- Identification and broadening of existing expertise in the area of WE;
- Assistance to women entrepreneurs in joining existing networks or support programmes for woman entrepreneurship (access to support / funding)

The Woman Entrepreneurship Group may also play an important intermediary role to:

- Increase of participation in communication campaigns organised by the EC in this area
- Maintain links with relevant services in the European Commission

This first edition of the WEG's e-catalogue of 3-minute-pitches of female business profiles contains many of the success stories of women-led businesses across Europe. It shall promote some of the high-level cooperation profiles supported by the WEG and inspire more women to take a shot at realising their ideas and business plans.

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GERMAN COMPANY DEVELOPING STATE-OF-THE-ART VERTICAL VEGETATION FOR BUILDINGS AND URBAN LANDSCAPES

PITCH

Could you imagine a world upside down?

Visioverdis can make our our cities more ecological, cleaner and healthier through intelligent combinations of ecology and technology and by introducing more plants into our cities and taking full advantage of their botanic potential: from air filtration, cooling and soundproofing to the production of oxygen and food.

The result of the companies work is easy to summarize: ecologically and economically sensible product solutions, for vertical vegetation and sky farming concepts.

„[This] is our green answer to the consequences of climate change and rapid urban expansion.“

Managing Director and Biologist



The vertical tree and vegetation solutions brings the best of ecology and technology into urban spaces: better heat and sound insulation for efficient facades. Better filtration of harmful substances and more oxygen for cleaner air. And more striking green spaces for modern cityscapes. Combined with wall greening system, GraviPlant makes it possible to green facades in multiple layers, leading to more biomass and great ecological diversity.

Potential partners are urban planners and architects seeking short or long-term greening solutions and consultancy services, or event agencies organising events and exhibitions.

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SLOVAK COMPANY PRODUCING 100% NATURAL
AND HANDMADE COSMETIC PRODUCTS FOR
VEGANS AND VEGETARIANS

PITCH

Can you imagine natural cosmetics packed in compostable packages - finally, we can return nature at least a bit of what we take from it?

The Slovak company produces fresh, fragrant and handmade natural cosmetics. The products are suitable for vegans and vegetarians, but especially for people who do not want to use cosmetics containing chemistry. Quality plant ingredients give the products a unique quality. Their current product ranges include: lip balm, body butter, soap, bath spittle, shower gels etc. Now, the company is looking for new global health and beauty customers under a distribution agreement in order to sell their products abroad. If your clients are distributors, experienced in the natural and bio cosmetics to sell its products on international markets to specialized bio cosmetic stores, please contact me

The company is looking for distributors, experienced in the natural and bio cosmetics to sell its products on international markets to specialized bio cosmetic stores. Cooperation with distributors will be based on distribution services agreements.



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TURKISH COMPANY SPECIALISED IN METAL PROCESSING
INCL. TUMBLING, POLISHING, GRINDING AND STAINING

PITCH

The Turkish company was established in 2011 and quickly made a name for itself in the metal and aluminium processing industry. The owner of the company is a successful women entrepreneur who won many sectoral awards in Turkey and abroad. The company is a solution partner in the defense, aerospace and yacht equipment sectors, offering tumbling, polishing, grinding, staining (satin finish brushing), brushing and blasting services.



Today, the company provides services for Turkish Airlines and manufactures of cabin interior galleys systems and cabin interior seat products.

They perform mechanical operations on aluminium profiles under subcontracting agreement and are looking for commercial agencies.



The company is looking for for commercial agencies, further distribution agreements and solution partners in the metal and aluminium processing business.

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GERMAN COMPANY LICENSING OUT MOLECULAR POINT-OF-CARE DIAGNOSTIC PLATFORM FOR ENVIRONMENTAL/FOOD SAFETY TESTING; DENTAL DIAGNOSTICS

PITCH

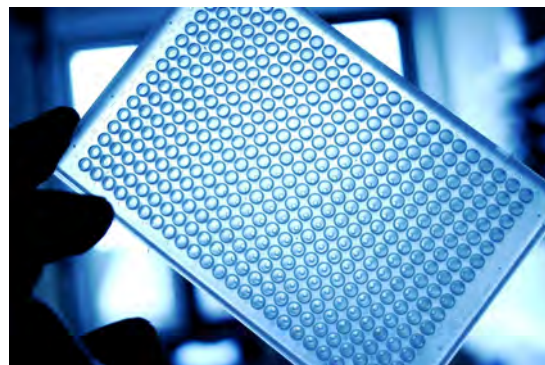


The German company is a provider of high quality molecular diagnostics. It has developed a proprietary molecular point-of-care (POC) diagnostic platform which is based on quantitative PCR and delivers rapid, easy-to-use, specific, and sensitive pathogen and genetic marker diagnostics. The platform is highly cost- and personnel-efficient and can be applied in a broad range of clinical and industrial applications.

The first clinical applications of the platform will be available on the market within the next months. The world-wide rights for the non-clinical applications (environmental, water and food & beverage safety testing) as well as dental diagnostics are now available for licensing and co-development projects..



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BULGARIAN COMPANY OPERATING IN THE HEALTHY FOOD SECTOR OFFERING DAIRY DESSERT MIX

PITCH

Special mix for dairy dessert, gluten free and sugar free, no eggs, allergens or preservatives!

The Bulgarian company is an exclusive distributor of a powder mix which is a basis for milk desserts with no preservatives, no allergens, no egg ingredients or substitutes, low in calories. It is gluten and GMO free and also sugar free. The mix has only 4 ingredients, all natural.



The product proved to be extremely competitive in price and quality on the local market. The production of the mix is observing HACCP standards in a protected environment. The dairy mix base has own EU trade mark and food safety control certificate from the Bulgarian Food Safety Agency (BFSA).



Potential partners are: dairy dessert producers, distributors, hotels, restaurants, healthy food chains, caterers and catering companies, pastry shops, supermarkets, and others.

The company is offering commercial and distribution agency agreement and would appreciate the support of WEG in the process of its internationalization.

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ITALIAN COMPANY REVIVING THE TEXTILE HEMP SUPPLY CHAIN

PITCH

Since 2016 we are researching innovative systems to harvest hemp and transform it into yarn and fabric.

We have developed a type of maceration, that macerate the hemp through a natural agroenzyme, releasing waste water fertilizers for the soil rather than polluting, as was the case in the past.

We study more agile harvesting and processing machinery that can be transported on tyres or rails directly to the field.

The final objective is to bring back to Italy a product of excellence, that is useful for the fashion industry but respectful of the planet.



We are looking for companies working with hemp (excluding those dealing with light hemp or for pharmaceutical purposes) and in particular companies with experiences in textile processing with hemp. We would like to visit a plant active in this sector in any european country looking for cooperation possibilities.



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BULGARIAN COMPANY IN 3D PRINTING, RAPID
PROTOTYPING, ADDITIVE MANUFACTURING

PITCH

This Bulgarian company is specializing in 3D printing using fused deposition modelling technology.

The company is active in the following industries:

- Architecture: 3D printing of architectural models
- Furniture manufacturing: production and prototyping of furniture items
- Automotive: production of spare parts and prototyping
- Design companies; visualizing concepts and models for clients and internal use

Fused deposition modeling technology has the following advantages:

- Large scale printing - objects with volume up to one cubic meter can be printed
- Fast production: the manufacturing process becomes couple of times quicker
- High quality: the items are produced with high quality and attention to details
- Customizable items: anything that can be designed and with volume up to one cubic meter can be printed
- Prototyping: complex designs and moulds with minimum cost and quick turnaround



The company is looking for subcontracting partnerships or services agreements with partners from EU.

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GERMAN COMPANY DEVELOPING IoT SOLUTIONS FOR SUSTAINABLE AND LIVEABLE CITIES



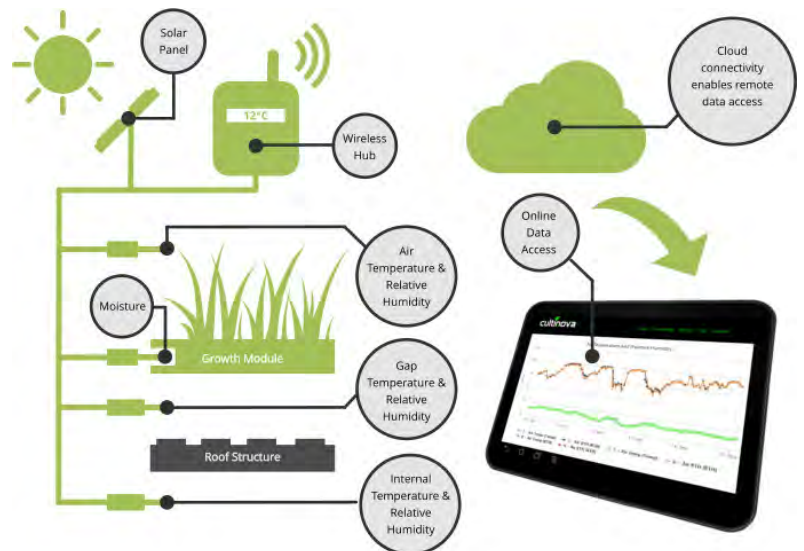
PITCH

This German company realises customised web-enabled sensing and data management solutions, designed to help tackle some of the world's most pressing challenges, from food security to sustainable urbanisation and environmental protection.

By leveraging the power of the Internet-of-Things to improve the way we produce and consume food, design our cities and preserve our natural resources, the company empowers stakeholders with reliable data and tools required to maximise the productivity and sustainability of growth environments.

- Full dynamic lighting spectrum control
- Maximise crop yield and reduce energy use
- Full stack IoT services and sensor integration

Among their core application areas are sustainable urban agriculture, green infrastructure and environmental monitoring. Their core strengths are customisable IoT technologies and engineering expertise.



The company is looking for partners active in the sustainable cities sector, including architects, urban planners, green infrastructure providers as well as solution partners in the vertical farming business.

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SERBIAN COMPANY SPECIALISING IN
SIGNAGE & INDUSTRIAL MARKING

PITCH

The company is profiled as leader in signage for both internal and external usage, as well as for industrial marking with high precision tools, according to ISO standardization.

In a visual crowded environment it is important that signage stands out from its background, for a maximum effect. This is where this company can help you – it has many years of experience and numerous references in designing and producing signage for large hotel chains, public and business buildings, city streets enameled plates and much more.

Among the company's product portfolio are also info boards, billboards, sandwich boards, evacuation signs and illuminated signs.



The company is interested in market expansion and gaining new clients. Partners sought are companies in the HORECA industry, retail industry, production facilities, as well as other companies seeking production services in signage, industrial marking and promotional branding.

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BULGARIAN COMPANY DEVELOPING CULTURAL AND CONVENTIONAL TOURISM AND ACCOMODATION

PITCH

This Bulgarian company offers facilities for cultural and conventional tourism and accommodation services in a three-star holiday village. The facilities are suitable for cultural events and happenings, exhibition shows, promotional and publishing work, seminars, weddings and similar events.



Desirable partners must be able to reach clients in the target market segments, i.e. people willing to spend holiday time in a rural setting, close to natural attractions (with the option for time spent in more conventional touristic destinations, such as a beach resort or a large city).

The company is looking to cooperate with organisations in the tourism industry, particularly travel agencies and tour operators. The objective is to negotiate and establish commercial agency and distribution services agreements, through which potential partners will act as intermediaries, selling the company's accommodation services and other services to the end user.



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PITCH

Have you ever wondered how to make and personalise a watering-can which you water your favourite flowers with?

The Slovak company founded in 1953 is a manufacturer of unique handmade metal utility and decorative products for gardens and households with specific methods of production giving products long life warranty. The company was established by craftsmen, blacksmiths and carpenters and now offers specific services and know-how in the area of bending and galvanizing these types of metal materials.

SLOVAK COMPANY GALVANIZING AND BENDING METAL MATERIALS OFFERS INNOVATIVE PROCESSING SERVICES



„The products have the hallmark of handmade, with the handmade label. This is especially important for trading with England, where we deliver directly to Prince Charles's store in Highgrove.“

Executive director and Chairman of Managing Board
(The director of the Cooperative Kovotvar
belongs to the Top 10 Women of Slovak Business)



The company is interested in long - term partnerships in the form of manufacturing and services agreements with clients active in the area of processing metal materials. Potential business partners should be interested in the finishing of their materials using innovative methods of galvanization and bending for these types of materials.

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OUTSOURCE YOUR BACK-OFFICE SOLUTIONS BY A MACEDONIAN COMPANY

PITCH

Save Costs and Focus on Your Core Work!

Can you imagine how much money and time you'll save if you outsource back-office functions to professional with domain expertise?

Back-office operations are considered to be the backbone of an enterprise and hence are no less important than the essential functions. Outsourcing back-office functions is now a necessity even for smaller businesses, not only a privilege for the larger enterprises.

The Macedonian company is offering you a flexible outsourcing models through remote personal assistance. Its professional team with over a two decades experience can handle your accounting, IT and variety of administrative services, including ones related to financial management and recruitment.

Would you like to cut costs while growing your business quickly? Are you interested in gaining access to specialised talent and expensive infrastructure at affordable prices?



If yes, consider finding a suitable partner that can help you to enhance the scalability of your business while reducing the risks. If you're looking to compete in a tough market, maintain efficiency, focus on your core business, and save money all at the same time, outsourcing is probably the best solution.

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TURKISH WOMAN ENTREPRENEUR PRODUCING HANDMADE ARTIFICIAL FLOWERS

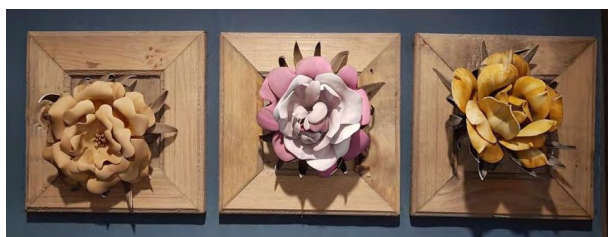
PITCH

The Turkish company designs and produces various kinds of artificial flowers made of different types of materials such as foam, recycled paper, plastic and recycled leather. All artificial flowers are hand-made, washable, long-lasting and available in various colours.

To also fulfill a social mission and support civil society initiatives and projects, the company so far recruited 30 housewives to produce amazing flowers and artwork.

The company supplies KOÇTAŞ, a subsidiary of B&Q the British multinational DIY (do it yourself) and home improvement retailing company, with unique products for the Turkish market.

The company is looking for distribution agreements with companies seeking hand-made artificial flowers with unique design.



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TURKISH COMPANY PRODUCING PLASTIC PRODUCTS AND PROMOTIONAL MATERIALS

PITCH

With over 45 years of experience in the production of plastic products, the company provides creative and durable promotional materials and souvenir items.

The product range includes; stationary products, desktop items, wall clock, key holder, bottle opener, magnet and various plastic products such as glass, plate, storage box, sugar bowl, spatula, ice bucket, coffee cup set, napkin box, tray, hot pad, lemon squeezer and soap dish. All items can be designed and produced on demand.



The company is looking for clients for promotional materials and souvenir items.



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BULGARIAN COMPANY ORGANISING TRADE FAIRS / EXHIBITIONS, CORPORATE EVENTS AND MORE

PITCH

This Bulgarian company has more than 25 years of experience in organizing trade fairs, exhibitions, different types of events, corporate events, including conferences and special events. It is organizer of the typical for the region fair in the agriculture domain since 1993, which became the most important fair in Bulgaria.



The company has about 13 000 square meters of land on easy accessible location at one of the entrances of the city. The indoor exhibition area is about 1 500 square meters where a lot of small stands can be placed and about 12 500 square meters opened exhibition space outside. The company provides all the necessary conditions for fair events organization, supporting programs and numerous other events mostly in the agricultural sector, seeds and seedlings sector and beekeeping sector.



The company is organizer of the typical for the region fair in the agriculture domain since 1993. During the years the company became the most important fair in Bulgaria.

The company is offering subcontracting services to Romanian partners.

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Are you interested in one of profiles in this catalogue and would like to get in touch?
Please contact us and let us know!

Are you a women entrepreneur and would like to use our services? Simply contact our
Sector Group Chair, Sanja Popovic Pantic, or the WEG member in your country.

What we do:

- Provide dedicated support for the business development of woman entrepreneurs;
- Diversify the client profile of Network partners;
- Broaden the scope and reach of other Network and/or Sector Group activities by mainstreaming woman entrepreneurship issues
- Increase and diversify the alliances of Enterprise Europe Network partners with other regional, national and European business support networks;
- Increase the visibility of the Network by participating in international (information) campaigns on the subject of woman entrepreneurship



For more information see:

<https://een.ec.europa.eu/my/sector-groups/woman-entrepreneurship>

Follow us on Facebook!

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